

# Agile & Lean Overview for Executives

## Description

*Agile and Lean Overview for Executives* is a 60-minute presentation that offers an insightful introduction to the concepts of Agile and Lean and the critical steps necessary for an organization to adopt these principles and practices. *Agile and Lean Overview for Executives* explains how the software development dilemma impacts business costs, the importance of attaining agility, how Agile and Lean can reduce a product's time-to-market, how quickly a company's return-on-investment (ROI) can be improved, how Agile and Lean practices provide significant business value, and how adoption across the enterprise can accelerate the speed and quality of company operations and competitive edge. Attendees will learn about the critical roles needed to lead transformation and the critical challenges that must be addressed before deciding to adopt these methods.

## Why Attend?

*Agile and Lean Overview for Executives* shows how Agile software development has evolved from a team-based practice to a business- or enterprise-wide activity. A recent survey has shown that more and larger companies are embracing Agile and Lean methods and practices as part of the larger vision to deliver software and other products faster, easier, and smarter. Some of the more relevant metrics disclosed by the survey will be presented. Agile and Lean methods have expanded beyond software development and into many areas of manufacturing, product development, and systems engineering.

## What You Will Learn

The significant learning points of this class include:

- An understanding of the impacts the software development dilemma has on businesses,
- The basics of Lean Engineering,
- The fundamentals of Agile software development,
- The essential elements of Scrum,
- Frequent software release concepts,
- Simple metrics when using Agile,
- How to adopt Agile for the entire organization,
- The steps needed to get results,
- And more

## Who Should Attend?

*Agile and Lean Overview for Executives* is recommended for executives, senior managers, and organizational leaders, who want to understand the concepts of Agile and Lean and the critical steps necessary for adoption.